FAIRE & CO

CREATIVE WORKSHOPS A GUIDE FOR ALL AGES



We are all about living a creative, and sometimes messy, life.

Slightly nuts, we love seeing colour, mess, creativity, imagination and joy on our Faire Friends faces.

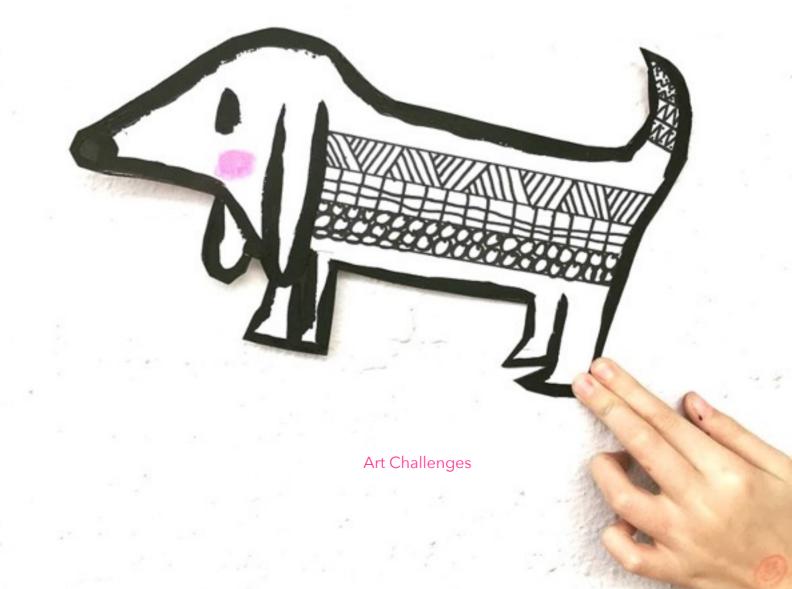


Faire & Co



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WHAT WE DO

FAIRE & Co offer a creative hub to do things, make stuff, take it home, work it out and play around.

In the past year, we have been taking our concept to a wider audience by presenting workshops at community events and commercial venues, and would love to continue growing our reach.

We pride ourselves on creating unique workshops that coincide with your promotions, and ensure that your customers are getting exclusive events they will find hard to experience anywhere else.

We are all about living a creative and sometimes messy life. Slightly nuts, we love seeing a colour, mess, creativity, imagination and joy on our FAIRE friends faces.

In our Creative Workshop Guide you will find an example of our standard workshops we offer, however as stated above, we love tailoring our workshops to be unique to your event, so get in contact

CONTACT US

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Servicing Perth metro area.

SERVICES

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Process Art

Creativity is our greatest asset. It lurks within our core, whether you know it or not.

Remember when you were a c child and you spent your days building with Lego, dressing your dolls, making potions, creating an imaginary world outside among the trees, or just colouring?

Somewhere, somehow, your creative life became smaller. It happens.

With process art, you don't need to be "arty" or "creative" or any of those things, you just need to join in. Which is why we offer workshops and classes to all ages. Process Art has an emphasis on the process of creating, not the end result. It doesn't even matter what the end result looks like, and therein lies the beauty. There is no pressure and there is no perfect.

Our workshops and classes are all about the experience of joining in. Raising or reinvigorating creative thinkers who explore their world, express their dreams, embrace differences, and never lose touch with their inner artist.

HOW WE WORK

We offer two types of workshop. A "Come & Do" Workshop experience and a "Capped Attendees" Workshop experience.

Come & Do Workshops are offered for unlimited attendees for an allocated period of time, no bookings required whereas Capped Attendee Workshops are more of a presentation or instruction with a limited number of spaces, normally required to be prebooked.

Each of our quotations will specify which type of workshop or class we will be presenting along with a list of our requirements to hold the event.

This is just an example of the workshops we offer, if you are interested in booking, please get in contact with us for a formal quotation for your event.





CHILDREN'S ART & CRAFT

The best way to get children to your event or centre, is to offer unique activities, especially for children. Parents are always looking for a break, a fresh idea on how to entertain the children as well as to get out of the house.

Our workshops do just that. We offer activities for children from aged 2+, where parents, carers or grandparents can join in the fun (or leave and grab a coffee) and then take their creation home to display.

At Faire & Co, we encourage cross promotion with your retailers/stall holders, we typically like to use products from one of your stockist. We can then refer customers to certain retailers/stall holders to purchase the goods in order to replicate our creation at home. This means Faire & Co workshops are not only a benefit to your customers, but also to your retailers.

Our workshops can be themed to your current event or promotion (e.g Mothers Day or Eco Festival) or we can tailor a package to suit an International Day (think World Donut Day).

Following you will find a selection of our most popular events (which can most certainly be tailored to your requirements) along with approximate pricing. Your options are endless, so get in touch so we can provide a bespoke solution for your next event or promo.

PAPER CRAFT

Perfect for children aged 2+, we use paper to create all kinds of things. Theme it to your next event, previously we have made origami dogs for Chinese New Year: Year of the Dog, Paper Plate craft, cards for Mother's Day, painted their favourite animal, and talked about recycling products for craft as part of Eco Festival 2018.

Workshop Type: Come & Do
Total Attendees / Session: Unlimited
Average Session Time: Negotiable
Session Cost per hour \$475.00 + GST

** Best themed to an event or holidays, in conjunction with your other promotions in store.



Perfect for children aged 5+, we design, and create jewellery (think necklaces, bracelets, rings), bag tags, brooches and much more. Children will be measuring, cutting, threading, creating and walk away wearing their design. The older children love these workshops!

Workshop Type: Capped Attendance

Total Attendees / Session: 20

Average Session Time: 30 minutes Session Cost \$520.00 + GST

** typically we will book (on average) four (4) sessions per day with a 10 minute interval to setup for the next group. These session always book out and we always have customers on a waitlist for cancellations or new session times. A real hit on school holidays.







COSTUMES & MASKS

Perfect for children aged 2+, using every day items, we create masks and costumes. Perfect to work on fine motor skills and entertain children all week long. Themed to your requirements.

Workshop Type: Come & Do
Total Attendees / Session: Unlimited
Average Session Time: Negotiable
Session Cost per hour \$495.00 + GST

** Perfect for midweek customer engagement for stay at home mums, grandparents and carers.

ART CHALLENGES

Allow the children's imagination to run wild! These art challenges stimulate creativity and encourage initiative. We have done magazine art, blind contour drawings, taped up canvases, self portraits, brain farts and many more.

Workshop Type: Come & Do
Total Attendees / Session: Unlimited
Average Session Time: Negotiable
Session Cost per hour \$535.00 + GST



SCIENCE CLUB

Our Science Club is perfect for children of all ages, however we normally focus on 5-12yr olds due to the school holiday period and the timeframes of sessions.

These workshops are perfect for budding scientists. Our workshops are designed to truly engage children with the scientific method whereby they learn to hypothesise, fairly test experiments, understand and change variables plus explore and communicate results just like in the real world.

Science Club sessions are designed around hands-on science experiments that are informative, messy and more importantly evoke laughter like you have never heard before! These sessions have the children engaged ... and have a blast doing so.

These sessions are normally booked as a two or three hour blocks (i.e - 6 workshops per block, totalling a maximum of 120 children per block). These session always book out and we always have customers on a waitlist for cancellations or new session times. A real hit on school holidays. Our most popular include:

Lotions & Potions

Our most popular workshops! Children get to make their own chemical free beauty products, including vegan lip balm, body scrubs, bath fizz etc, package it up and create their own labels.

Children love getting their hands dirty and taking home a product they can use for themselves or gift to a friend or family member.

Choose from one option per session (e.g Lip Balm or Bath Fizz).

Workshop Type: Capped Attendance

Total Attendees / Session: 20

Average Session Time: 20 minutes Session Cost \$495.00 + GST

The Sticky Stuff

All kids love slime/putty/floam and most parents hate it!

What better way to keep your child entertained and your parents busy shopping than setting up a Sticky Station!

We can focus on a variety of slime (glitter, fluffy, clicking - the list is endless), putty or floam and theme it to your current promotion: think St Patricks Day, Halloween, Christmas or the fun days, like the International Day of Happiness (March 20th).

Workshop Type: Capped Attendees

Total Attendees / Session: 20 Session Time: 45 mins

Session Cost: \$450.00 + GST



HEALTH & WELLNESS

With so much emphasis on families health and wellbeing these days, we have teamed up with a group of health professionals to provide some informative workshops to enhance your customers lives.

These wellness workshops can also include meditation sessions, yoga for adults and children, speech therapy activities, story time, nutritional guides, essential oils sessions, baby massage and occupational therapy games for seniors. All of these sessions will be quoted individually, however as a guide you can see some of our most popular workshops below.

These sessions are normally booked as a two or three hour block (i.e - 3 workshops per block, totalling a maximum of 45 people per block). These session always book out and we always have customers on a waitlist for cancellations or new session times. Our most popular include:

SUPER MARKET TOURS

Supermarket tours are a great opportunity to learn more about a balanced diet and to give you the knowledge and power to make healthy choices.

Our dietitian will take your customers on a tour of the supermarket, and look at the types of food and drinks available, with information on label reading, so you can make the best choices for you and your family. Your customers will gain important information on the amounts of food you and your children should be consuming.

Also perfect for seniors and singles.

Workshop Type: Capped Attendance

Total Attendees / Session:

Average Session Time: 40 minutes \$375.00 + GST Session Cost





LUNCHBOX PREP

Our dietitian will teach you how to build a healthy lunchbox in preparation for school aged kids.

Stuck for new ideas to fill your kids lunchbox with healthy foods, are the kids bored of the same old thing, need some inspiration-come along to our workshop and gain some new tips and knowledge!

This workshop is great to cross promote with Coles, Woolworths, IGA or Aldi supermarkets as they can offer discounted ("on special") products for us to suggest or promote as well as offer items such as lunchboxes, drink bottles etc.

Workshop Type: Capped Attendance

Total Attendees / Session:

Average Session Time: 40 minutes \$462.00 + GST Session Cost













TALKING TIME

Parents are struggling to source relevant information for their children due to health professionals wait times, speech and occupational therapists can have a wait time of up to 18 month in the public sector.

Our speech therapist will hold group sessions to promote speech interaction between parents and children, showing the importance of repetition and practice.

Reading books or offering games to demonstrate how to stimulate & extend language. You will receive 'Top Tips' as well as be shown how to apply those tips using their own kids to practice.

Perfect activity for book week or speech pathology week (18-25 August) but would be fantastic to bring parents through your centre at any time of the year. Also a great cross promotion between retailers who offer books, games and craft supplies.

Workshop Type: Capped Attendance

Total Attendees / Session: 15

Average Session Time: 30 minutes Session Cost \$525.00 + GST



YOGA / MEDITATION

Allow your patrons to enter a world of zen!

With a focus on meditation or yoga, our workshops can be held for toddlers, children, adults or seniors, and demonstrate the basic principals of meditation or yoga.

For the young ones, we start with a book and then adapt our moves and meditation to characters in the book.

For adults, we give them some simple tips to take home.

Perfect to pair with a sporting goods retailer or retailer who provides books, workout gear etc.

Workshop Type: Capped Attendance

Total Attendees / Session: 15

Average Session Time: 30 minutes Session Cost \$355.00 + GST



CRAFTY CARROTS

Whilst the parents are informed with health and wellness information from our practitioners, drop the children at our Crafty Carrots sessions. Children are entertained with craft activities relevant to the Wellness Workshop you have booked, so parents, grandparents or carers can concentrate on the important information whilst the children also learn about health and wellness. Other children can also attend.

Workshop Type: Come & Do Total Attendees / Session: Unlimited
Average Session Time: Negotiable Session Cost per hour: \$475.00 + GST



ADULTS

When we say adults, we really mean anyone from 15 to 115! Our workshops can be from art to jewellery making. Its about giving back to your patrons using products available from your retailers/stall holders. We have made earrings, made branch weaves, macrame, embroidery, played bridge, held fashion styling sessions, graffiti art tips for teens and a bunch more!

Again, we tailor all programs to suit your current promotions or events, however here are a few of our favourites:

REVIVAL SERIES

Monthly hosting of craft R E V I V A L Classes: aimed at reviving those crafts that you once did as a youngster which are now finding their way back to being "on trend". Think crochet, felting, knitting, pottery, macrame, embroidery, string art, sketching, painting etc.

These REVIVALWorkshops are aimed at seniors, however anyone over the age of 18 can attend, and we encourage people to bring along their parents and grandparents. Facilitating intergenerational activities reignite the passion that the elderly once had, whether it be teaching the younger generation, hearing about their experiences and life skills, talking about themselves (not just talking about the weather or being talked at) and getting creative so that their art and crafts are a conversational point.

Workshop Type: Capped Attendance

Total Attendees / Session: 10-15 Average Session Time: 2 - 2.5 hours

Session Cost per hour \$800.00 - \$1200.00+ GST

** all training and supplies are provide, allow your patrons to walk away with amazing creations that they can hang proudly in their home. This series has been a huge hit with centres with sessions booking out well in advance and waitlists of over 20 people per session.

ART SERIES

The love of art is in all of us, its just a matter of harnessing that love and encouraging pen or brush to paper.

Each week or month encourage your patrons to don an apron and a brush and get creative.

We will teach watercolours, acrylic, mixed mediums and there is definitely no experience necessary!

All about the experience and the end result this art class is a perfect combination with big chain stores like Big W, Kmart etc where we can utilise their products into our lessons.

Workshop Type:

Capped Attendance

Total Attendees / Session: 10-15

Average Session Time:

1.5 hours

Session Cost per session:

\$415.00+ GST





INTERGENERATIONAL

Through our interactions with children, parents and seniors, we have identified a gap. A space of opportunity for engagement between generations, cultures and art. A space that otherwise becomes a void where stories and culture are lost.

It became a focus of ours to facilitate intergenerational activities to reignite the passion of the elderly, to bridge the gap between the generations and allow creative arts to become the voice between people. We've seen firsthand the impact this has had on everyone involved and the compound effect in achieving social outcomes through simple but effective creative engagements.

We are creating fond memories, sharing stories, enlivening aged-care centres and sparking discussions and friendships between groups of society that otherwise would rarely interact.

These classes are aimed at encouraging retirees, seniors and those in aged-care to take an hour a week, if they are physically able, to get creative and meet new people. These classes are perfect for your customers who visit your centre to get out of the house and try and find someone to engage with for a few moments.

Some of the most significant benefits for seniors who participate in intergenerational programs revolve around the concept of productive ageing, which supports the belief that active roles for seniors are important because they create meaning and purpose in their everyday life.

Other benefits for seniors who participate in intergenerational programs include:

- Active community involvement
- Better health, including increased memory function and enhanced physical mobility
- Enhanced problem-solving skills

- Fewer symptoms of depression
- Improved self-esteem
- Improved social and less solitary behaviour
- The satisfaction of feeling productive.

Our intergenerational workshops are all about encouraging families to get creative together or families who may not have parents or grandparents to join us and learn from these lovely, knowledgeable, kind souled seniors, things we may have never known.

Our activities include self portraits, capturing memories, favourites fever, teaching card games and old game (like pickup sticks) and many more. Great for talking, sharing, bonding and laughing.

Workshop Type: Total Attendees / Session: Average Session Time: Session Cost per hour Come & Do Unlimited Negotiable \$505.00 + GST











THE IMPORTANT STUFF

When you secure a workshop or event with Faire & Co, we provide all materials to complete the selected workshop, two facilitators to run the workshop, aprons and any other safety equipment required, documentation on the workshop and/or an ingredients list to take home.

Our facilitators are all equiped with Appropriate Clearances for Working with Children:

Police Clearance - SCN2766177096

Working with Children - 2948698: Expires February 2021

Faire & Co promote all workshops on our social media forums, as well as our website and shared direct email. This is a fantastic form of cross promotion for both parties.

Faire & Co are insured for Public Liability Insurance to a value of \$20 million.

WHAT WE NEED FROM YOU:

For our workshops to be a success, we require the following from your centre or event:

- access to a power point.
- tables and stools, enough for book number of attendees or approximately 20 for a come and do event.
- additional table for supplies/demonstration.
- Access to cleaning facilities, such as broom, dustpan and mop incase of spillages throughout the sessions.
- Dedicated rubbish facilities.

Faire & Co are committing to leaving our space as we received it, clean, tidy with no requirements for cleaners to attend our site upon completion.

BOOKING US:

All requests for workshops will be formally quoted, specific to your requirements, this catalogue is a guide and as stated, all programs are tailored to your event.

WHO IS FAY?

When Fay embarked on FAIRE & Co, her aim was to re-engage parents and children in a whole lot of colourful mess!

Initially Fay's passion for colour, fun, mess and smiles started with toddlers and young children however over the past two years Fay has created an inspiring studio which is now filled with people of all ages, making and creating.

As a mum of three young children and a background in business administration, training and software development, Fay brings a wealth of knowledge and ideas to your next activity.

Fay has a unique ability to engage with children at their level to encourage and support them whilst bringing the best out of each child creatively. She admits she has a cheeky sense of humour and is slightly nuts which is why our students love her so much!

Her latest passion is encouraging intergenerational activities between grandparents, parents and grandchildren, allowing seniors and retirees to impart their years of knowledge and experience on the younger generation, something that is slowly diminishing.

With the help of local councils and some fantastic small businesses, Fay through Faire & Co have slowly been reintroducing storytelling, smiles and laughter through arts and craft between the ages.



Tailoring creative workshops to your promotions and events, in conjunction with your retailers / stall holders to create a real buzz at your next event.
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